

2019 DEADLINE FOR BOTH DATES IS: Monday, March 4

Proutopia 2019 Artist Information



What is Proutopia?

Proutopia is an open-air festival art market for adults which celebrates artists, and the patrons who value them, in a spirit of creative participation. Twice each year, we bring art lovers to a private rural setting to meet with artists to celebrate and purchase their art and develop a friendly relationship. Our artists exemplify Proutopia's values of kindness, originality, creativity, cooperative community, and inclusiveness. Artists and patrons are invited to make art onsite with planned opportunities that reflect this year's theme "Birds of a Feather." The 2018 festivals were visited by over 800 patrons, each event.

The festival site features a maximum of 25 artist stalls, delectable edibles from professional bakers, a high quality food truck, and theme-related programming including: twice daily parades, a closing ceremony at end of festival, a wee concert stage with live music, a gallery show, onsite animators, a variety of artistic opportunities to draw/paint including with live models, and more.

LINKS:

See images from Proutopia [here](#)

See Rick the Muse at Proutopia 2018 video [here](#)

Visit the Proutopia blog [here](#)

Proutopia [Instagram](#)

Runs with Scissors [Facebook](#)

PROUTOPIA 2019

The 2019 Proutopia Festival Art Market is being held June 8 & 9 and August 31 & September 1st at Runs With Scissors Studio west of Winnipeg Beach, Manitoba located at [3044 Prout Road](#).

We strongly encourage artists to participate in both markets. We aim to create a village setting where strong lines of communication are built and fostered both pre- and post-festival. Participation on both festival dates helps to develop and cement artist/patron and artist/artist relationships and encourages patrons to return to reconnect with their “new favourites.” Proutopia can expand your client base.

CRITERIA AND SELECTION

Proutopia is curated. We are looking for artists who will bring original, creative, high-quality, hand-crafted artworks. We work hard to promote Proutopia so artist participation is a must. You should enjoy engaging patrons on a variety of platforms (your own sites) as well as taking advantage of the opportunity to be featured throughout Proutopia’s platforms as well. **We have reach.**

Artists are welcome to apply at anytime throughout the year. However, if you wish to be considered for a specific year, you must apply by the deadline for that year’s festival.

FEES AND SERVICES

The fee to participate is \$350.00 (+GST) for BOTH events, or \$200.00 (+GST) for ONE.

Fee includes:

- Space for your tent in the art village.
- Access to the site the day before the event (Friday) with tear down no later than the day after the festival closes (Monday).
- Onsite support from our site coordinator/artist concierge Rosie Neufeld (founder emeritus of the Winnipeg Folk Festival Handmade Village)
- opportunity to display theme-related art in one of the gallery settings
- Two free tickets per weekend.

All of Proutopia's artists receive an online festival checklist and artist promo guide.

You are included in our promotional materials:

- artist feature in the online flipbook (Proutopia's festival catalogue)
See last year's [flipbook](#)
- clickable links to your website/social media in the flipbook catalogue
- opportunity to be featured across all our social media platforms including our year round dedicated closed [facebook group](#)
- opportunities to submit content to the Proutopia [blog](#)
- each individual artist featured once per event (minimum) on social media
- you are included in our 2019 paid advertising partnership with Travel Manitoba and their event calendar (including April email blast to 20,000+ subscribers)
- you are included in our 2019 paid sponsorship with [TAFAs](#)
- the festival is actively promoted to print media

Artists participating in BOTH events additionally receive:

- year round presence on [Runs With Scissors](#) website and [Proutopia](#) Instagram
- one onsite recorded video interview
- one video slideshow on social media
- onsite storage for booth hardware between 2019 festivals (stored at artist's risk, no artwork)
- one boosted post on social media

It is important to note:

- Vendors participate at their own risk. Proutopia, Runs With Scissors Studio, and the festival organizers are not responsible for injury, loss or damages.
- You are encouraged to insure your inventory and equipment.
- Artists must be in attendance during sale hours on both days.
- Pack-up and tear down starts at 5:01 pm on the Sunday (not prior).
- Keep in mind that we are an outdoor event.
- Vendor/artists must provide their own tent.
- Materials for display and weatherproofing are your responsibility.
- Electricity is not available.
- Vendors/artists are responsible for providing their own online data for digital sales (WIFI is available, but not reliable).
- The festival is adult-oriented. If your children are visiting you onsite, they must be under the supervision of an adult at all times.

NOTE: Sale hours are 10:00 AM to 1:00 PM and 2:00 PM to 5:00 PM on Saturday and Sunday. We are hosting four groups of patrons. Tickets available through Eventbrite or at the Portal.

Vehicles must be off the property by 9:00 AM on festival days. Parking is available at a property a short walk from the festival site.

Applications for Proutopia 2019 are accepted until MONDAY, MARCH 4, 2019. You will be notified of acceptance by March 7.

To reserve your space, fee payment is due in full on acceptance and is non-returnable. This allows us to meet our advertising deadlines which will include finalized lists of participating artists.

Payment by credit card or e-transfer accepted and is non-refundable upon receipt.

2019 BOOTH FEES

NON REFUNDABLE FEE
PAYMENT DUE MARCH 15

Both 2019 events (**\$350** + GST = \$367.50)
June 8-9, 2019 (**\$200** + GST = \$210.00)
Aug 31-Sept 1, 2019 (**\$200** + GST = \$210.00)

PAYMENT RECEIVED AFTER MARCH 15 (LATE BOOKING RATE - FALL ONLY)

Artists will only be eligible to book the fall event (payment due NO LATER THAN JUNE 10)
Aug 31 - Sept 1 (**\$300** + GST = \$315.00)

We only accept electronic submissions. Please do not send unsolicited hard materials.

If you wish to be considered for this year's Festival, please request an application form at:
proutopia@runswithscissors.ca